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PATENT

New Attorney Docket No. 144979.00100 Old Attorney Docket No. 38616.0002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jon C. Evans et al.

Appl. No.: 09/887,526

Filed: June 25, 2001

Title: SYSTEM AND METHOD FOR COMPUTER-

CREATED ADVERTISEMENTS

Examiner: Andrew J. Rudy

Group Art Unit: 3627

MAIL STOP: AMENDMENT

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22131-1450

Sir:

APPOINTMENT OF ASSOCIATE POWER OF ATTORNEY

The undersigned, with full Power of Attorney with regard to the-above captioned patent application, hereby recognizes and appoints Charles L. Warner, II, Registration No. 32,320, of the same address and Customer Number, with Associate Power of Attorney with regard to all matters related to the above-captioned patent.

Respectfully submitted

POWELL GOLDSTEIN LLP,

Date: September 2, 2005

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